Nigerians Diaspora Global Development Conference 2018,
London, United Kingdom

NIDO Incorporated In England under the Companies Act 1985- Registration no: 4465577
"Supporting the Development Roadmap for Nigeria: The Nigerian Diaspora Engagement Post Diaspora Commission”

The Conference is a strategic intent of Nigerians in Diaspora Organization (NIDO) Worldwide, government and other partner organizations whose focus is to develop the common welfare and economic aspirations of all Nigerians. The Diaspora Day Conference this year is themed “Supporting the Development Roadmap for Nigeria: The Nigerian Diaspora Engagement Post Diaspora Commission”

This event will attract business leaders and government officials across the globe. The conference will provide an opportunity to meet and engage with each other, attract possible clients and likely development partners and launch long-term business partnerships for the economic development of the country. Activities during the 3-day event will cover: key considerations towards realising the development roadmap, from the Diaspora perspective and Presentation of Diaspora Innovative Projects/Partnership Projects

- Pre-Launch of the $20 Million Diaspora Fund for Housing
- Access to structured Diaspora Database
- Business /Products Exhibition during the 3-day Conference
- Access to over 22 Million Nigerian Diaspora (Data Mining)
- Platform for Good governance and democracy Advocacy
- Celebration Diaspora success stories (Global Diaspora Hall of Fame)
- Dinner / Gala Night
The event will also provide the platform for the numerous Nigerians in Diaspora who possess immense potential to offer strategic expertise and roles in the country’s development to display the progress they have made in their several endeavours and how they are turning back to impact the country with knowledge acquired, social integration and financial capacity. Furthermore, with Diasporas now on the agenda of migration and development, the event will further discussions on the role of Nigerians in Diaspora in this regard. NIDO is further organizing this event as a platform for developing and encouraging working relationships between the Nigerian government and Nigerians abroad. The common goal is to enable effective and efficient diaspora involvement and participation in the growth and development of Nigeria as stipulated in the recently approved Diaspora Commission.

The conference will look objectively at the development challenges in Nigeria and seek the needed Diaspora intervention in areas of viable partnerships, knowledge and experience, training and transfer of skills, finance and mentorship within the pool of diaspora professional resources globally. Global Business Leaders, Industrialists, Technologists, Innovators, Public Policy Analysts, Social Leaders and Influencers from all spheres of life have been invited for this catalytic gathering of champions that will elevate our fatherland.

The theme of the conference seeks to bring to the fore, major milestones achieved by members of the diaspora community in all professional sectors and how this can be transferred back home for the development of our economy. Speakers will be involved in fruitful discourse and exchange of ideas to examine the intersections between investment in human capital, natural resources, entrepreneurship, innovation, and improving technology in Nigeria.

The themes during the conference will be structured under 4 broad categories consisting of 12 Thematic Areas following the strategic approach of the International Organization for Migration’s (IOM) approach to diaspora development viz: ENGAGE, ENABLE & EMPOWER
12 THEMATIC AREAS TO BE COVERED DURING THE 3-DAY EVENT

1. Economic Diversification, Agriculture & Livestock Management and Export Promotion
2. Technology
3. Sports, Youth Empowerment & Job Creation
4. Human Rights & Social Justice
5. Rule of Law & Good Governance
6. Politics & Election 2019
7. Migration & Development
8. Volunteering & Community Service
9. Nigeria Diaspora Commission and Diaspora Projects
10. Entertainment, Arts & Culture
11. Power & Energy
12. Sustainable Cities and Communities

DAY ONE: THE STATE OF THE NIGERIAN ECONOMY, PROSPECTS & POTENTIAL

DAY TWO: A LAND OF PLENTY

DAY THREE: ELECTION 2019; MIGRATION & DEVELOPMENT
DAY ONE: THE STATE OF THE NIGERIAN ECONOMY - PROSPECTS & POTENTIAL

Wednesday, July 26 | 8:00 AM - 5:30 PM
Session A – Nigeria, we hail thee

This session has been designed as an inspirational session and so all our Keynote Speakers have been deliberately selected. You will hear from the best during this Opening Session – cutting across Our Culture; Business Leaders; Government; and Entrepreneurs. Watch out for this space in the coming weeks.

Session B - Economic Development: The Diaspora Added Value

Networking and facilitation - Much attention has been paid to the financial contributions from Nigerian diaspora and rightly too, Nevertheless, the creation of networks that facilitate trade opportunities, the transfer of technology, exchange in the areas of science, technology, economic expertise, as well as political, social and cultural ideas are equally very important.

Good governance and institution of democracy - Advocacy for Good Governance is and remains an integral core responsibility of Nigerians in Diaspora. Good governance inculcates building of strong democratic institutions. The Diaspora has put at disposal their experience gained helping to impart best practice through the formulation of public policies and strengthening political institutions, as well as developing mechanisms for the creation of trilateral cooperation between the government, civil society and between the private sector for long-term sustenance of democracy.

This session will dive down deeper not only on what value the diaspora community is bringing to the economic development of Nigeria, but how it will be done.
DAY TWO: A LAND OF PLENTY

Thursday, July 27 | 8:00 AM - 5:30 PM
Session A - Diaspora Impact & Leadership Transformation

After a refreshing time of tea and coffee, your morning will start with global business leaders with persuasive presentations and keynotes on the business and innovative cases for making investments in Nigeria. This session will cut across diverse sectors and industries with particular emphasis on the opportunities that abound in Nigeria and the African continent through Nigerians in Diaspora. Our list of prospective Speakers is growing including National and International personalities with focus of Diaspora Impact.

Session B - Diaspora and Nigerian Business Development & Investment

World Bank fact sheet: In 2016, the remittance from the estimated 22m Nigerians in diaspora stood at 35 billion; the highest in Africa and third largest in the world. With this figure, Nigeria is the 6th top receiver of remittance in the world, trailing behind France, Mexico, Philippines, China and India.

Diaspora Bond 2017: Nigeria’s first ever diaspora bond raised $300 million. This was oversubscribed by 130 percent, demonstrating the Nigerian Diaspora environment and the Diaspora innovative sources for mobilization of financial resources. The concluded Diaspora Bond was a huge success. -Office of DMO.

Senator Ben Murray-Bruce in a current tweet, re-confirmed that Nigeria’s diaspora remitted $22 billion to Nigeria in 2017 and added that this amount is almost Kenya’s entire budget for 2018.

Economic Stimulation & Poverty Reduction: There are clear indications that remittancereceiving households in Nigeria also have higher standard of living due to the additional income used for spending on food, utilities, education, health and Tele-communication, and extra savings account, an important role in poverty reduction.
This session will focus on how to attract remittances for economic development. Speakers will discuss the practical steps to institutionalizing and investment climate that will engender diaspora inflows and expertise. This session will also launch and unveil the different business and investment projects that NIDO has been working on. They include:

**Business /Projects**

1. Pilot Project flag off of Diaspora Enrolment by NIDO-NIMC
2. Unveiling the NIDO led Diaspora Housing Investment Fund by Pison Housing Company
3. Diaspora Remittance and NIDO – NIPOST Corporation
4. Addressing International NIDO-IMO Partnership

**Session C – Start Ups; SMEs & Entrepreneurship**

The emergence of many Starts-Ups, small and medium-sized enterprises in Nigeria will play a vital role in the economic regeneration and revolution of Nigerian economies. This event will be crucial to match Starts-Ups in Nigeria with expertise and knowledge of several Diaspora innovative Startups.

Watch this Space!
DAY THREE: ELECTION 2019; MIGRATION & DEVELOPMENT

Friday, July 28 | 8:00 AM - 5:30 PM
Session A – Diaspora & The Politics of Election 2019

Nigerians in Diaspora will engage with themselves, government and the private sector. Engagement at all levels will engender trust and breed an enabling clime for sustainable partnerships. These meetings will cover areas of national integration, communal livelihood and protection, public spirit, nationality, the right to vote and be voted for.

The Nigerians in Diaspora Organizations (NIDO) while an apolitical organization, will set the tone for manifesto pitching during this session of the 3-day conference. Panelists who will be representing the different political parties will be sharing their experiences, credentials and manifestos in this all important political session. This part of the conference will reveal the significance of diaspora engagement within the Nigerian polity. Furthermore, it will provide an avenue for conversing on strategies, practices, and challenges facing governments.

With Election 2019 around the corner, the need for the Diaspora to get involved cannot be overemphasized. Diaspora voting is a right and not a privilege. Issues and challenges bordering on Diaspora voting will be discussed. During the session, The Independent National Electoral Commission (INEC) will provide updates and feedback on their preparedness for the 2019 elections. This session is currently considering the possibility of a Diaspora Mock Voting.

Furthermore, during this session there will be a roundtable discourse where the different political parties will engage with the Diaspora audience on their goals and manifestoes. This session will enable the Diaspora to hear firsthand what the different political parties are offering and their intended collaboration with the Diaspora community. The session will look at:
• Who are the potential Presidential and National Candidates (2019) to partner with the Diaspora?
• How have the parties design their operations to attract Diaspora expertise, knowledge and financial investment in Nigeria post 2019 elections?
• What will be the yardsticks that the Diaspora Community will use for evaluating politicians come 2019?

Session B – Illegal Migration

Nigerians in Diaspora Organization (NIDO) Worldwide is working and supporting the efforts the European Union, United Nations and other multilateral agencies in combating irregular migration. Thousands of young Africans are victims of peoplesmugglers who deceive prospective emigrants into paying sometimes thousands of dollars for a supposedly easy passage to Europe only to be abandoned in the transit countries such as Libya or Niger, where they’re exposed to harsh living conditions and human rights abuse.

More than 2,500 migrants have died in the perilous journey this year alone and many more are believed to have perished in the transit countries and majority of them are Nigerians. A newly-published study conducted by Rome’s Link Campus University and the War and Peace Studies Centre reveal that about 70 per cent of migrants, of whom Nigerians constitute the biggest national group, who arrived on Italian shores in 2017 from Libya were victims of human trafficking.

Further, there have been several published reports in 2017 alone on how thousands of sub-Saharan migrants are held for ransom in abysmal conditions – facing torture, exploitation and abuse, by criminal networks. Detained migrants are asked to buy their freedom by paying up to US$5,000 per person. The victims are compelled with violence to call their relations in Europe and Nigeria to pay the money.
It has therefore become important now more than ever before to curb the activities of persons engaged in the illicit irregular migration business who have lured many desperate youths into their untimely deaths. It is also very important to educate these youths and to provide alternatives for them locally in Nigeria.

This session will delve into proffering strategies that will not only curb illegal migration but will provide avenues for engaging the victims and prospective victims of human trafficking profitably in Nigeria.

Session C – Culture & Diversity

Watch this Space!
CONFERENCE PLAN

The Nigerian Global Diaspora Development Conference (NGDDC) 2018 will consist of Opening and Plenary Sessions, Presentations, Face-to-Face Business Meetings and Exhibition.

CONFERENCE SPEAKERS

Some proposed international speakers already penciled down to speak on areas such as Diaspora Remittance, Diaspora Investment, Diaspora Partnership & FDI are:

- Members of European Union & United Nations Economic Policy Advisers
- Representatives of European Chambers of Commerce
- Captains of Business & Industries from Nigeria
- Global Business Leaders & Entrepreneurs
- Renowned Professionals and policy advisers in the Diaspora

CONFERENCE PARTICIPATION

- Conference Participation & Registration - Free
- Gala Night /Dinner - 70EUR (60 GBP)
- Gala Night /Dinner VIP Tables - 170 EUR (150 GBP)
- Gala Night /Dinner Table Branding - 570EUR (500 GBP per table)

HOW CAN YOU GET INVOLVED?

SPONSORING:

Presenting your institution as a Sponsor of the Summit will enable you benefit from the numerous branding collateral/assets that we have established to ensure you have an increased visibility during the conference.
CONFERENCE PLAN

EXHIBITING:
As an Exhibitor, you are open to the deluge of visitors during the 3-day conference and are able to search for prospective partners on-the-spot at your individually designed stand at the exhibition fair which is focused towards maximizing the opportunities for all exhibitors to interact with and influence visiting Investors and trade professionals.

B2B:
The NGDDC 2018 will provide you with an ideal platform for business matchmaking to meet the people who really matter to you and your business. You will showcase your products and services directly to multiplicators of the over 17 million Diasporas and your most important potential clients as well as reinforce your commitment to the market and to your existing contacts, thereby enabling a synergy of sectoral networks between Businesses and the Diaspora population.

The event will provide a huge platform for knowledge sharing, business networking for conference participants as we revel a spirit of oneness as a country and tap into the immense available talents and contributions of the Diaspora community.

The Nigerian Global Diaspora Development Conference (NGDDC) 2018 has been designed with a format that enables registered delegates identify partnering opportunities and pre-arrange private one-on-one meetings with representatives of registered firms or participants hence selecting the most suitable potential partners.

DIASPORA EXHIBITION:
During the NGDDC 2018, there will be an accompanying specialized Diaspora exhibition. The goal of this exhibition is to showcase many innovative Diaspora Initiatives that can grow your business exponentially and help awaken Diaspora business community’s interest in your products and vice-visa. Your participation in the exhibition will also expose you as a Diaspora to the many commercial opportunities that do exist in Nigeria.
## SPONSORSHIP CATEGORIES

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIAMOND</td>
<td>23,000 EUR / 20,000 GBP</td>
</tr>
<tr>
<td>PLATINUM</td>
<td>11,500 EUR / 10,000 GBP</td>
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<tr>
<td>GOLD</td>
<td>8,600 EUR / 7,500 GBP</td>
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<tr>
<td>SILVER</td>
<td>5,700 EUR / 5,000 GBP</td>
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<tr>
<td>BRONZE</td>
<td>3,400 EUR / 3,000 GBP</td>
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<tr>
<td>PARTNER</td>
<td>2,300 EUR / 2,000 GBP</td>
</tr>
<tr>
<td>SUPPORTER</td>
<td>1,700 EUR / 1,500 GBP</td>
</tr>
<tr>
<td>EXHIBITION STAND</td>
<td>1,100 EUR / 1,300 EUR / 200 GBP (2m x 2m Stand)</td>
</tr>
<tr>
<td>DIASTORA STAND</td>
<td>1,000 GBP (2m x 2m Stand)</td>
</tr>
<tr>
<td>START Ups, SMEs &amp; NGOs</td>
<td>570 EUR / 500 GBP (2m x 2m Stand)</td>
</tr>
</tbody>
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### DIAMOND
- Official Conference Partner
- Opportunity to air a video/documentary/commercial (A total of 10 minutes every day of the conference)
- Access to Database,
- Speaking Opportunity
- Full page advert in Conference program and brochure
- Branding in Event materials
- Signage on podium
- Logo on Conference materials
- Opportunity to host NIDO Continental Executive members
- Brand display on event website
- 9m x 2m Exhibition stand
- Pioneer Partner for Diaspora remittance
SPONSORSHIP CATEGORIES

PLATINUM
- 11,500 EUR / 10,000 GBP
  • Official Conference Partner
  • A total of 5 minutes video/commercials every day of the conference
  • Access to Database
  • Speaking Opportunity
  • Full page advert in Conference program and brochure
  • Branding in Event materials
  • Signage on podium
  • Logo on Conference materials
  • Opportunity to host NIDO Continental Executive members
  • Brand display on event website
  • 6m x 2m Exhibition stand
  • Pioneer Partner for Diaspora remittance

GOLD
- 8,600 EUR / 7,500 GBP
  • Access to Database
  • A total of 3 minutes video/commercials every day of the conference
  • Speaking opportunity
  • Full page advert in conference program and brochure
  • Signage on podium
  • Branding in Event materials
  • Logo on Conference materials
  • Opportunity to host NIDO Euro Executive members
  • Brand display on event website
  • 6m x 2m Exhibition stand
  • Pioneer Partner for Diaspora remittance
SPONSORSHIP CATEGORIES

SILVER
- 5.700 EUR / 5.000 GBP
  - Speaking Opportunity at Dinner
  - A total of 2 minutes video/commercials every day of the conference
  - Full page advert in conference program and brochure
  - Branding in Event materials
  - Brand display on event website
  - 3m x 2m Exhibition stand

BRONZE
- 3.400 EUR / 3,000 GBP
  - Full Page advert in conference program and brochure
  - Branding in Event materials
  - Brand display on event website
  - 3m x 2m Exhibition stand

PARTNER
- 2.300 EUR / 2,000 GBP
  - Full page advert in conference program and brochure
  - Brand display on event website
  - 3m x 2m Exhibition stand

SUPPORTER
- 1.700 EUR / 1,500 GBP
  - Half Page Advert in conference program and brochure
  - Brand display on event website
  - 2m x 2m Exhibition stand
SPONSORSHIP CATEGORIES

EXHIBITION STANDS (3 Days)

2M X 2M  -  1,300 EUR / 1,200 GBP
3M X 2M  -  1,700 EUR / 1,500 GBP
6M X 2M  -  3,400 EUR / 3,000 GBP
9M X 2M  -  5,700 EUR / 5,000 GBP

...make your products and services visible to over 22 million Nigerians in the diaspora in four continents: Africa, Americas, Asia and Europe
ABOUT NIDO

Historical Background:
The Federal Government under the leadership of then President, Chief Olusegun Obasanjo in September 2000 during a meeting of Nigerians in Washington and London recognized the need for the establishment of a very strong Organization that comprises Nigerian academicians and professionals residing in the Diaspora.

Focus:
To enable Nigerian Diaspora channel Foreign Direct Investment from the Diaspora to Nigeria through advocacy, networking, partnerships, and bilateral and trilateral cooperation.

Parliamentary Edict:
The Formation of Nigerians in Diaspora Organization was further strengthened with the formation of the House of Representative Committee on Diaspora, which is one of the standing committees of the House of Representatives established pursuant to Order XVII Section 144 of the House Standing orders set up in 2009 under the Honorable Speaker Dimeji Bankole in the 6th National Assembly.

Diaspora Commission Bill (NIDCOM):
The passing of the Diaspora Commission Bill in March 2017 by the 8th Senate under the leadership of the Distinguished Senate President Dr Abubakar Bukola Saraki and the gracious assent to law by the Vice President of Nigeria His Excellency Prof. Yemi Osinbajo, then Acting President of the Federal Republic of Nigeria has finally given the Nigerian Diaspora the missing strategic legal link to fully engage the Federal Government of Nigeria.

The Bill explicitly recognized NIDO as the strategic partner to the Federal Government on Diaspora Affairs and umbrella Organization of Nigerians in the Diaspora.

Conference policy:
All effort will be made to adhere to the Nigeria Diaspora Day 2018 Global Conference schedule. However, we reserve the right to make changes to event dates, location/sites, speakers options or omit part of already event features if it becomes necessary. In such an event, participants and the public will be informed. In the event of total cancellation, all al-ready paid registration fees will be refunded in full or alternative offers shall be given to the participant or his/her organization.
REGISTRATION

Title *  Mr., Mrs., Ms., Other
If Other, please specify
First Name *
Last Name *
Business Title *  e.g. CEO, MD, Marketing Manager etc.
Organization *
Country *
Email Address *
Phone Number *

How would you like to participate? * Kindly make multiple if participating in more than one category

Exhibition Entrance Fee * FREE
☐ Sponsor  ☐ Partner  ☐ Adviser  ☐ Conference Speaker  ☐ Exhibitor
☐ Visitor  ☐ Conference

CONFERENCE PARTICIPATION

• Conference Participation  - Free
• Gala Night /Dinner  - 70 EUR (60 GBP)
• Gala Night /Dinner VIP Tables  - 170 EUR (150 GBP)
• Gala Night /Dinner Table Branding  - 570EUR (500GBP per table)

EXHIBITION STANDS (3 Days)

☐ NONE
☐ 2M X 2M  - 1,300 EUR /1,200 GBP
☐ 3M X 2M  - 1,700 EUR /1,500 GBP
☐ 6M X 2M  - 3,400 EUR /3,000 GBP
☐ 9M X 2M  - 5,700 EUR / 5,000 GBP

SPONSORSHIP CATEGORIES

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☐ START Ups, SMEs & NGOs  - 570 EUR/ 500 GBP (2m x 2m Stand)
REGISTRATION

PAYMENT TYPE
☐ None  ☐ Cheque  ☐ Bank Transfer

HOW WOULD YOU LIKED TO BE REACHED? *
☐ Email  ☐ Phone Number

WHAT DO YOU WANT TO ACHIEVE AT THE SUMMIT *

How did you hear about this event *
☐ LinkedIn  ☐ Facebook & Friends  ☐ Instagram  ☐ Email
☐ NIDO Europe Website  ☐ Radio  ☐ TV  ☐ Newspaper & Magazine
☐ Billboard  ☐ Partnee’s Website  ☐ Twitter

ACCOUNT DETAILS

NB: Visa processing for UK takes at least 10 working days. Participants must register on or before May 31, 2018, to enable NIDO to assist with relevant documentation for Visa Processing.

PAYMENTS TO BE MADE TO:
PISON HOUSING COMPANY/NIDO.
$ USD ACCOUNT  UBA A/C Nos: 3000506503

PISON HOUSING COMPANY/NIDO.
=N= ACCOUNT  DIAMOND BANK A/C Nos: 0006136997

Early Bird Registration Attracts 10% discount. Early Bird Ends June 1st
Registration Closes June 29th, 2018
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NIGERIANS DIASPORA
GLOBAL DEVELOPMENT
CONFERENCE 2018,
LONDON, UNITED KINGDOM

JULY 26-28

Developed by

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